

Reference Letter: Product Designer

To whom it may concern,

It is my absolute pleasure to recommend **Bruno Jaworski** for any Product Design role. Having worked closely with him, I have seen firsthand how he bridges the gap between complex business strategy and intuitive user experiences.

Here are a few key areas where Bruno truly stands out:

- **Strategic Thinking & Business Alignment:** He has a remarkable ability to translate high-level business goals and product strategy into functional UX solutions. He designs solutions that solve problems for both the business and the end-user.
- **Scalability & Impact:** His contribution to our **Design System** and the development of our **white-label capabilities** has been a game-changer. These initiatives didn't just improve our design consistency; they strengthened our B2B business and enhanced the company's revenue streams.
- **End-to-End Ownership:** Bruno takes ownership of features—from deep-diving into problem discovery to delivering high-fidelity, polished final designs.
- **Proactive Problem Solving:** He doesn't just "execute tasks," but challenges the status quo and proposes innovative solutions that we hadn't even considered, often spotting opportunities to improve the product before they become issues.

On a personal note: Collaborating with Bruno on a daily basis is a pleasure. He is a communicative, reliable, and highly empathetic team member who brings great energy to the product team. Any organization would be lucky to have him.

Best regards,

Maciek Malenda
Chief Executive Officer