

Bruno Jaworski.

I design products **people use without thinking**. And systems that **scale without compromise**.

Senior UX/UI Designer with 5+ years in product design. Solo-built a design system serving 15-20 developers across two apps, cutting UI implementation bug reports by 70% and enabling white-label delivery in under 4 hours (previously impossible). Delivered 15+ end-to-end projects combining user research, design thinking workshops, and data-driven iteration.

EXPERIENCE

JANUARY 2023 – MAY 2026

Doctor.One • Senior UX/UI Designer

Sole designer responsible for product experience and design system architecture for a mobile health tech platform (two apps: doctor + patient).

CORE CONTRIBUTIONS

- Feature Design & Research:** Owned end-to-end feature design from discovery through delivery. Conducted user research (interviews with doctors and patients, usability testing via Hotjar and Useberry), facilitated design thinking workshops, and translated insights into user flows, prototypes, and dev-ready specs in Figma. Collaborated with product and engineering in agile sprints.
- Design System (solo):** Built the entire design system from scratch: token architecture (63 primitives, 40 semantic tokens), 50+ components, full documentation. Shared library for two apps and 15-20 developers. Cut UI implementation bug reports by 70%. Enabled white-label customization - new client branding shipped in 30 min (design) + under 4h (dev).
- Developer Onboarding & Handoff:** Created component documentation (anatomy, specs, variants, interaction states) and onboarded 15-20 developers to the system, establishing a single source of truth that significantly reduced design-dev friction.

+50% invites sent 70% fewer bugs week → afternoon white-label deploy

Awards: Doctor.One app was nominated for the 2022 Mobile Trends Awards.

SEPTEMBER – NOVEMBER 2023

WWF Poland • Lead UX/UI Designer FREELANCE

Led visual direction for the redesign of pomagam.wwf.pl, a donation and animal adoption platform for one of the world's largest conservation organizations.

CORE CONTRIBUTIONS

- UI Leadership & Research:** Owned visual direction and key design decisions. Conducted competitive analysis and user flow mapping. Managed a team of two designers through full high-fidelity delivery.
- Cart & Payment UX:** Independently designed the cart and payment flow — the most critical conversion element. Solved the challenge of presenting one-time donations and subscriptions in one clear, accessible interface (WCAG 2.2-compliant).
- Follow-up:** Trust from initial project led to continued collaboration: survey forms and a voting guide extending the visual system to new formats.

+27% completed donations +20% avg transaction value

JANUARY 2021 – JANUARY 2023

Uxeria • UX/UI Designer

UX/UI designer at a design consultancy. Delivered 15+ end-to-end projects for companies and government organizations across diverse industries.

CORE CONTRIBUTIONS

- End-to-end Delivery:** Owned full project lifecycle: stakeholder workshops, user research (interviews, card sorting, tree testing), wireframes, prototyping, usability testing with Useberry and Hotjar, and developer handoff.
- Client Relationships:** Built long-term partnerships through consistent quality, leading to repeat engagements.

PORTFOLIO

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CONTACT

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TOOLS

Figma (incl. Figma Make)

Jira / Confluence

Miro / FigJam

Hotjar / Useberry

Webflow

AI tools (ChatGPT, Claude, Midjourney, Galileo AI)

METHODS

Design Thinking

User-Centered Design

Agile / Scrum

WCAG 2.2 / Accessibility

Atomic Design

Jobs To Be Done

KEY STRENGTHS

End-to-end Product Design

Design System Architecture

User Research & Testing

Workshop Facilitation

Documentation & Handoff

Webflow Development

Cross-functional Collaboration

LANGUAGES

English: fluent

Polish: native

EDUCATION

2022 – 2023

Graphic Design
AHE Lodz (online)

2016 – 2020

Informatics and Econometrics
Warsaw University of Life Science